

Sponsorship Opportunities ASC X12 Trimester Meeting

Build your company's name as a key player in business process and technical expertise in the development and adoption of electronic data interchange standards. Meet key EDI and XML decision makers and influencers. Put your brand in front of more than 300 meeting attendees: users and developers driving e-business applications in manufacturing, health care, finance, transportation, communications and government. Demo your product, meet leading SDO contributors and build relationships.

Choose from the following sponsorship categories:

- Meeting Exhibitors
- Meeting Sponsors
- ROI Banner Program, Online Advertising

Sponsorship Name*	ASC X12 Member Investment**	Deliverables
<i>Exhibitors</i>		
Platinum Exhibitor	\$3,000	<ul style="list-style-type: none"> -Exhibitors Showcase display area: <ul style="list-style-type: none"> - 1 six foot, draped table - 2 chairs - 1 500-watt electrical outlet - opportunity to demo product - Recognition at the ASC X12 General Session - Comp registration for 2 exhibitor reps - "Exhibitor" badge ribbon for 2 reps - All exhibits must be contained to the table. - Exhibitors are encouraged to bring WiFi cards for guaranteed Internet access. -Full-page ad in online program .pdf -Your customized 75 word msg. in a Sponsors e-mail to pre-registered attendees -Logo, link online -75 word company description online -Logo in program .pdf -75 word company description in program .pdf -Logo, link included in meeting promotions
Gold Exhibitor	\$2,500	<ul style="list-style-type: none"> -Exhibitors Showcase display area: <ul style="list-style-type: none"> - 1 six foot, draped table - 2 chairs - 1 500-watt electrical outlet - opportunity to demo product - Recognition at the ASC X12 General Session

		<ul style="list-style-type: none"> - <i>Comp registration for 2 exhibitor reps</i> - <i>“Exhibitor” badge ribbon for 2 reps</i> - <i>All exhibits must be contained to the table.</i> - <i>Exhibitors are encouraged to bring WiFi cards for guaranteed Internet access.</i> -Half-page ad in program .pdf -Logo, link online -75 word company description online -Logo in program .pdf -Logo, link included in meeting promotions
Silver Exhibitor	\$1,500	<ul style="list-style-type: none"> -Exhibitors Showcase display area: <ul style="list-style-type: none"> - <i>1 six foot, draped table</i> - <i>2 chairs</i> - <i>1 500-watt electrical outlet</i> - <i>opportunity to demo product</i> - <i>Recognition at the ASC X12 General Session</i> - <i>Comp registration for 2 exhibitor reps</i> - <i>“Exhibitor” badge ribbon for 2 reps</i> - <i>All exhibits must be contained to the table.</i> - <i>Exhibitors are encouraged to bring WiFi cards for guaranteed Internet access.</i>
Literature Sponsor	\$450	<ul style="list-style-type: none"> -Opportunity to display literature in the Exhibitors Showcase area -Logo, link online -Logo in program .pdf -75 word company description in program .pdf
General Sponsorships		
Platinum Sponsor	\$5,000	<p>Choose A or B</p> <p>A. Sponsor of Meeting Gifts <i>Choose one gift sponsorship item:</i></p> <ul style="list-style-type: none"> - <i>Portfolios</i> - <i>USBs</i> - <i>T-shirts</i> - <i>Tote Bags</i> <ul style="list-style-type: none"> -Co-branding: Your logo, X12 logo on all gifts -Opportunity to insert 2 pieces of approved company literature in the gifts <p>B. Evening Reception Sponsor</p> <ul style="list-style-type: none"> -Close the ASC X12 General Session with a 5 minute speaking opportunity to X12 members <ul style="list-style-type: none"> - <i>Speaker’s comments must be pre-approved by ASC X12 staff.</i> - <i>PowerPoint presentation is not permitted.</i>

		<p>Each opportunity includes:</p> <ul style="list-style-type: none"> -Recognition at the ASC X12 General Session -Full-page ad in program .pdf -Your customized 75 word msg. in a Sponsors e-mail to pre-registered attendees -Logo, link online -75 word company description online -Logo in program .pdf -75 word company description in program .pdf -Logo, link included in meeting promotions
Gold Sponsor	\$3,500	<p>Choose A or B</p> <p>A. Internet Sponsor</p> <p>B. ASC X12 Breakfasts Sponsor <i>Choose: Monday, Tuesday or Wednesday breakfast</i></p> <p>Each opportunity includes:</p> <ul style="list-style-type: none"> -Signage recognition -Half-page ad in program .pdf -Logo, link online -75 word company description online -Logo in program .pdf -Logo, link included in meeting promotions
Silver Sponsor	\$2,500	<p>Choose A or B</p> <p>A. Refreshment Break Sponsor <i>Choose: Monday, Tuesday or Wednesday break</i></p> <ul style="list-style-type: none"> -Beverages and cookies will be served. -Signage recognition <p>B. Hotel Key Cards</p> <ul style="list-style-type: none"> -Your company logo, design on front of attendees' guest room hotel keys <p>Each opportunity includes:</p> <ul style="list-style-type: none"> -Logo, link online -75 word company description online -Logo in program .pdf
Bronze Sponsor	\$1,500	<p>Choose A, B or C</p> <p>A. Luggage Tag Sponsor</p> <ul style="list-style-type: none"> -Co-branding: Your logo, X12 logo on all gifts <p>B. Meeting Lanyard Sponsor</p> <ul style="list-style-type: none"> -Your logo on all lanyards <p>C. Conference Room Pads, Pens Placement</p> <ul style="list-style-type: none"> -Placement of your company's pads and pens in each meeting room

		Each opportunity includes: -Half-page ad in program .pdf -Logo, link online -75 word company description online -Logo in program .pdf -Logo, link included in meeting promotions
ROI Banner Program		
Half Banner Ad	Member: \$400/mo.; \$700/2 mos.	-220 x 190 pixels -Placement on www.x12.org in the “Site Sponsors” section -Available on a first-come, first-served basis

** All opportunities are available on a first-come, first-served basis and are deadline-permitting.*
*** Call for Nonmember pricing.*